

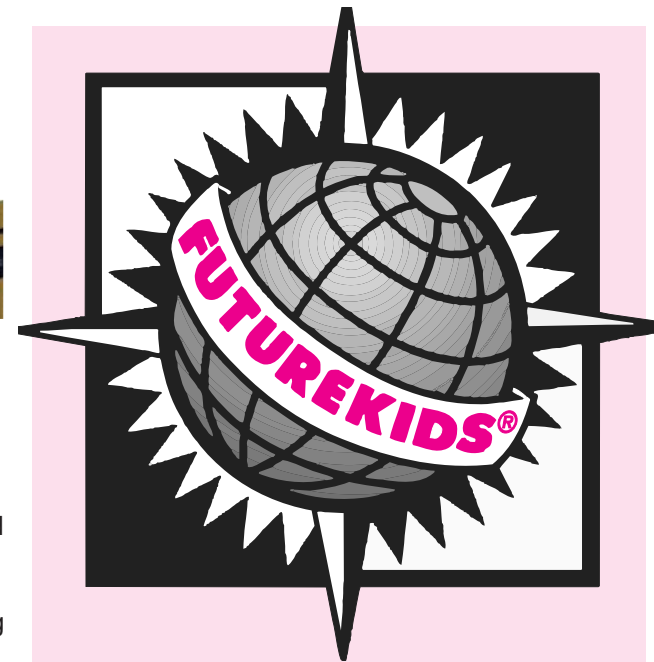


COMPUTER LEARNING CENTERS

1628 First Avenue
New York, NY 10028
Tel: (212) 717-0110

<http://www.futurekidsnyc.com>

Futurekids Media International



Preparing kids to excel in THE 21ST CENTURY

At FUTUREKIDS Computer Learning Centers, children aged 3 to 15 learn to utilize today's most exciting technology to be both productive and creative in ways, they could have never imagined. Our comprehensive and proven computer education program combines the most highly recommended software and hardware with our unique and exciting teaching methodology. As we integrate the themes and subjects that kids love with the latest in technology, children take off on a learning adventure, they will never forget!

Two decades ago, the first FUTUREKIDS center set out on a very important mission: teaching computer literacy skills to children to better prepare them for school and for the future. While the mission has remained the same, our program has expanded across the world. Our educators have developed a sophisticated program that includes the following computer literacy and technology related skills:

- Animation
- Graphics
- Operating Systems
- Hardware
- Databases
- Telecommunications/Internet
- Desktop Publishing
- Word Processing
- Multimedia
- Applied Technology
- Computer-Aided Design
- Spreadsheets
- Video Capture
- and so much more!

Equipping *children and adults* with the *computer skills* needed to *excel in the 21st century*.

Are you and your child prepared for this Millennium?

The computer is a powerful tool that has woven itself into every aspect of our lives. Can everyone in your family effectively use it as a powerful communication and work tool? We're not talking about games...we're talking about skills. Our comprehensive computer education program provides a great learning adventure for kids and covers every major area of technology skills.

BIRTHDAY Parties @ FUTUREKIDS Give your child a birthday adventure!

Celebrate Good Times with a Birthday Party at FUTUREKIDS!! Let us provide you with up to two hours of computer-assisted fun and games. Choose a theme or special project for your party and we will provide a consultant to make certain you and your guests have a technology extravaganza rich in adventure. You'll also have time to just network on your own, before you cut a traditional cake. If you like, we'll even help you design your own graphics inspired custom invite and personalized decorations. Consider yourself part of the FUTUREKIDS Family for your Cyber-Birthday!!



(212) 717-0110

Inquire today because the future is now!

Adult Programs Personalized small group training

With our highly customized adult learner hands-on approach, our fully trained instructors will teach you the skills you need to make the most of the latest computer technology. Both morning and evening classes are available. Individual technology support and mentoring for job, business or personal challenges, are available on request.



**Computers are a part of every kid's future
...and the future is now.**



GOLD LEVEL (AGES 7-14) SOPHISTICATED ENTREPRENEURS



MICROSOFT OFFICE AND KEYBOARDING

Have you ever wanted to create your own business, one even better than that lemonade stand on the corner? Learn the ins and outs of business startup using the Microsoft Office Suite to set up your business from logo, to cards, to inventory, and to accounts. Do internet research on your products. Set up a company email account. Improve your keyboarding and your writing techniques. Design a web page to advertise your company. After you learn all the entrepreneurial skills needed to become successful, use them in a real world role playing scenario. Become the next Bill Gates as you set up a business plan, conduct a meeting using PowerPoint presentations. Convince business associates that your product is the best in the world! There is no glass ceiling for your entrepreneurial success.

Academic / Literacy Link: Mathematics spreadsheet calculations, budget preparation, document based question on mathematics standardized tests, informational and functional writing, patented sequencing, persuasive writing, and essay document task writing.

Create business cards, fliers, brochures and much more to create attractive promotional materials to assist your very own organization.

Learn how to use spreadsheets to track and to report on corporate performance for a profitable future!

Figure out how to use multimedia to promote your company, products or projects

Use your database skills to assist your clientele.



INTENSE KEYBOARDING

Develop and improve your keyboarding proficiency using the patented Herzog System™, practice your word processing skills, and improve your writing techniques. Learn the "high-tech" way to create reports and stories that will dazzle your teachers and amaze your friends! Great for beginners or as a refresher course.

Academic / Literacy Link: All forms of writing for information, narrative persuasion and research. Preparation for formatted structure of essay writing.



ADVANCED CLASSES PLATINUM LEVEL (AGES 10-14) PRODUCT DESIGNERS VISUAL ARTS & DESIGN

GAME PROGRAMMERS

Hey Gamers! Do you love playing video games? Well, then this course is for you. Learn how to create your very own game. You will discover how easy and fun it can be to plan, program and test your video game. Create your own graphics. Add crazy sound effects to make your game even cooler. The best part is that you will be able to play your game at home or over the internet.

Academic / Literacy Link: Test sophistication skills; critical and analytic, functional and informational document skills; problem solving; and document based question skills.



3D ANIMATION

Mark the beginning of your 3D training. This course teaches you how to model a 3D character. Build your own character in 3 dimensions. Metallic, hairy, lumpy 3-D textures are at your fingertips. View your character from any angle, in preparation for 3D animation and gaming.

Academic / Literacy Link: Analytic reading; geometry forms; working with models and representations; and DBQ questions.



FLASH

Do you like playing games online? How about commercials and TV shows? Do you know how many of them use Flash as a source of animation? Here is your chance to create one of your very own. Build an animated commercial as you create & edit your characters. Add sound & music. Learn how to animate the characters frame by frame.

Academic / Literacy Link: Creative and functional writing; illustrating, working with designers; sequencing; developing logical persuasive arguments; following instructions; and reading informational texts.



Web Page Design

Learn Dreamweaver web design software as you build an exciting and fun web site. You pick the topic and build an entire web site focused on your own interest. Create and use hyperlinks to guide a user/visitor through tricks and turns. Embed simple flash animations & music. Use more techniques to separate your site from all the rest. Explore your creativity, as you design a web page of your very own.

Academic / Literacy Link: Informational, critical, analytic and functional reading; persuasive, narrative, and reportorial writing; research, and product design; extensive document creation and document based question practice.



PHOTOSHOP

Ever wanted to know how your favorite advertisement was created? Here is your chance to learn how. Become a graphic designer as you learn all the tricks of the trade through Adobe Photoshop. Learn how to create and design any advertisement for movie posters, CD & DVD covers, DVD menus, billboards, and many more. It will all "ad" up to gorgeous advertisements by you!!

Academic / Literacy Link: Geometric form manipulation; persuasive writing; document based questions; and standardized essay task document connections.



Discover Mind Lab® Be Among the First Students in the United States to Experience Mind Lab®

How skilled a game player, on and off line are you? Do you know how to "psych" out your opponent? Can you anticipate your opponent's best moves to score a win? Are you interested in getting systematic training in problem solving and critical thinking that can translate into higher grades, competitive sport, and enhanced creativity? Join our mind lab thinking tank team and develop your abilities through learning how to play board games targeted at developing specific habits of mind and strategizing!! Get on board today for tomorrow's life challenges!!



Kids playing Abalone and Checkers



➔ WHAT IS MIND LAB?

Mind Lab® camps are for children 5 to 18 years old. These exciting camps introduce students to numerous hands-on, computer based, interactive games and accessories, while providing activity pattern feedback which can improve *thinking skills, enhance awareness of various cognitive problem solving processes, and help the student cope better with his/her emotional world.* Experiencing an enjoyable and gripping game can carry each student into higher levels of thinking and understanding.

Unique multi-solution games are explored individually or with several friends. Each child is challenged and is coached to take the game to new levels of play and excitement with the support of the computer and one another.

Mind Lab® has a comprehensive methodology that enables the student to improve on skills such as *problem solving, decision-making, mathematical thinking, memory retention, investigative skills and cooperation.*

The **Mind Lab®** system is considered a breakthrough in the field of active multidisciplinary problem solving and critical thinking.

At the heart of this new technology is a sophisticated, learning, monitoring feedback program. Based on artificial intelligence, this program can carry out quantitative and qualitative evaluations of the thinking and performance patterns of each student. The system is capable of characterizing and analyzing student mistakes, as well as providing accurate assessments so that the student can improve upon his/her critical thinking capacities and test taking, document based question skills.





Children's Classes

With small class sizes and state-of-the-art technology, children ages 3-15, will have fun while exploring a wide range of technology skills. Each of our units has a specific technology focus and an exciting product based project associated with the **FUTUREKIDS MEDIA INTERNATIONAL** theme.

School Programs

In addition to our learning centers, FUTUREKIDS offers contract services to many public and private schools around the county. Services include: consultation, graduate accredited staff development, curriculum integration, curriculum leasing, installation and operation of complete computer labs, and grant writing assistance.

Adult Training Programs

We teach kids from 3 to 103! Our small group settings and optional private classes assure adults the opportunity to ask questions, to explore and to learn in a private supportive environment. Consider us, your personal consultants during any one of our special adult sessions that cover a range of topics including: Hardware, Operating Systems, Word Processing, Spreadsheets, Graphics, Internet and much more.

Winter, Spring and Summer Camps

Nothing to do during their break from school? Our exciting camp programs allow kids to explore specific technology areas in depth as their learning adventure continues the whole year round! Popular programs include: robotics, video game creation, web page design, fashion design, programming and many more. Your kids can work individually or in thinktank teams with peers.

Keyboarding Sessions

We strongly encourage all parents to enroll their children in our special keyboarding program. During these sessions, kids are introduced to proper keyboarding skills, emerging as proficient, capable and confident "typists" with experience in basic word processing and desktop publishing. Designed for children ages 8+, this course establishes and promotes essential personal and academic skills, which will be useful for a lifetime!

Birthday Parties

Why just have a party when you can have a FUTUREKIDS CYBER-DAY! Whether it's invitation design, organizing games, or serving refreshments and decorating, FUTUREKIDS' experienced party planners have the recipe to make your children's celebrations exciting and engaging!

All new curriculum A unique computer learning environment

Age and grade level appropriate

Small classes and certified trained instructors



Bronze Level: Ages 3-4

Arrange for your child to be a part of our technology rich play group activities. Schedule your child to: investigate shapes, explore numbers, learn letters, tell time, plan the days of the week, identify various animals, solve puzzles, follow patterns and more. Marvel as your child shares with you at the end of each session, gorgeous graphic posters, word processing, mini-books, masks, beginning spreadsheets, and multimedia sound and music rich creations. Take pleasure in knowing that your child is getting a solid foundation in pre-school reading readiness, math readiness, test sophistication skills, cooperative group and socialization skills, as the child's face lights up with joy and pride. The only problem you might encounter with the play group is in getting your child to leave our center to return home!



1) NUMBER MAGIC: Want to make certain your child is introduced to mathematics concepts and prepared with crucial readiness skills? Want your child to be introduced to patterns, symbols, shapes and basic operations in a fun, captivating way? Relax as you child experiences mathematics through exciting rides, puzzles, mazes, and magic. While your child won't learn how to pull a rabbit out of a hat, he/she will develop problem solving abilities as she/he experiences mathematics games and mysteries.



2) ALPHABET CITY: FUTUREKIDS is alive with objects and pictures that represent all the letters of the alphabet. Thrill to your child's authoring an individual alphabet city book of his/her own. Attend a publishing, book signing and sharing party at FUTUREKIDS celebrating you family's young author!!! Know that alphabet letter principles, print concepts, phonemic awareness and blends are being filtered through the authoring and beautiful alphabet books your child takes home.



3) ANIMALS AROUND THE WORLD: Does your child adore going to the zoo and looking at different animals and their babies? There is a job for your child at FUTUREKIDS- Zoologist at our zoo. Your child will learn about the members of the animal kingdom, their habits, needs, foods and care and practice counting, shape, patterns and design skills as well!! As the proud parent of a young Steve Irwin, you can also be confident that your child is being introduced to: databases, graphs, animal-living kingdom factoids, internet use, Google searches, image manipulation, humane education and citizenship skills/character education. Jane Goodall, watch out-here come the FUTUREKIDS animal caretakers - the next generation!!!

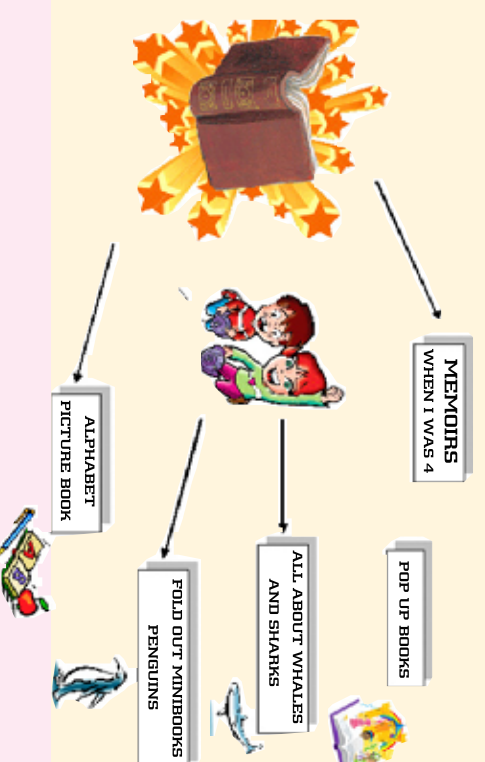


Silver Level: Ages 5-7 "CREATIVE WRITERS"

Does your child create storylines and characters off the top of his/her head? Is your child always playing video games, watching TV, purchasing movies, and not reading? Don't worry! FUTUREKIDS can channel your child's fascination into vibrant, lively well authored, multimedia, text rich original stories, and attractive graphic narrative products.

Get ready to enjoy reading, sharing and posting your child's technology fostered pop up books, desktop published picture books, graphic novels, comics, memoirs, animal stories, science fiction dules and more.

Relax and take pride as your child's long for storytelling, video game play, television/ movie watching, morphs into FUTUREKIDS multimedia reading and writing skills rich products. Your child will soon become an "Author" ity in multimedia literacy skills.



The Curriculum

Our educators work hard to develop and to maintain up-to-date and exciting curricula for each new year. Our comprehensive technology program encompasses every major area of technology, while integrating the themes and traditional academic subjects that kids enjoy. Classes provide lifelong computer skills, increased motivation to learn and a strong sense of achievement and self confidence.

The Approach

With small class sizes and unique theme-based projects, our staff of experienced technology instructors helps make learning an adventure. Our comprehensive program goals focus on multiple sequential learning objectives to offer every child a well-balanced and complete computer literacy program. Each individual unit will introduce children to a new area of technology through incorporating material to reinforce previously trained skills.

Enrollment

While each unit provides a valuable learning experience, the maximum value of this unique computer literacy program is best realized through extended and ongoing enrollment. We encourage parents to discuss the benefits of registering their children for an extended period and to look into the many incentive options and easy payment plans available.

Unique Environments

Depending on where you live in the country, FUTUREKIDS may show up in a few unexpected places: senior citizen centers, shopping malls, public and private schools, urban job placement facilities and more. If you are in need of computer literacy training, or are aware of an individual or group who could benefit, we may be able to provide solutions. We've successfully customized so many programs, because we keep the focus on useful skills in a non-threatening and accessible environment.

Call about your child's FREE class (212) 717-0110

Call or e-mail us and ask about our special Learning Adventure for your individual child. This is your open invitation to evaluate our program and our opportunity to assess your child's current computer skills. There's no obligation! Only our promise that your child will have lots of fun as he/she embarks on a lifelong fascination with technology!

Be sure to ask about our enrollment specials for siblings.