

**Build strengths, solve problems, and address underlying reasons for them. A comprehensive program to raise grades, reduce discipline problems, strengthen bonds to community. Engaging, accessible, multi-award winning.**

**A scalable solution for positive behavior training**

Ripple Effects for Teens is a **research-based** software application that addresses the related issues of academic success, health, and social behavior. It can be used effectively for three levels of programming:

- **Individualized intervention** for specific problems
- **Comprehensive prevention** to address risk factors in five domains
- **Universal promotion** of positive youth development

**Research shows it works**

Multiple studies have shown this program works to reduce problem behavior and improve educational outcomes. An NIH funded study showed that grades went up, discipline referrals and absences went down. Truancy was cut by an average of 30%.



**How it works: 390 tutorials, universal design**

Peer narration, 200 videos, diverse cultural imagery, interactive games, peer modeling, instant feedback enable every student to succeed. Accessible to students who are ELL, hearing impaired, have ADHD or dyslexia. Content relevant to students who have emotional disabilities.

**Where it works: almost everywhere**

Use in **In-School Suspension** and other **Discipline** settings, as well as **Special Education, Counseling, Advisory, After-school, Classroom** and **Corrections** settings.

*“Kids took a big step up in maturity over 7 hours in 7 weeks... Huge jumps in thinking, expressing themselves, understanding adults.”*

Nicky, Staff, Wilson College Prep, Oakland, CA

**Outcomes Guaranteed**

**Easy to use with fidelity**

The expertise is on the screen. Non-professionals can implement with little training.

**Meets model program guidelines**

Uses proven effective strategies, includes assessment, allows for local adaptation.

**27 software & education awards**

Endorsed by experts, educators, and teens; Used in hundreds of school districts.

*“After using it I started acting differently.”*

Alex, student, Seattle Public Schools



## The Whole Spectrum Learning System



## Individualized *Positive Behavioral Intervention* is as simple as these four steps

### 1. Start with a strength. Direct students to the learning style tutorial

Understanding how they learn most easily is a first step for students toward recognizing how they can be successful learners.

### 2. Assign a topic that has caused immediate concern - behavioral, health, academic

Each multimedia tutorial automatically leads to training in social-emotional competencies that can help change the behavior.

### 3. Have students seek out an underlying reason

Trust their instincts to find what they need. In many cases, after using the program, students will disclose the underlying problem to a trusted adult. Meanwhile, don't hover or over direct.

### 4. End with building a strength - training in one of seven core social-emotional abilities

The program contains more than 100 skill building components for self-understanding, assertiveness, empathy, connecting to community, impulse control, managing feelings, and decision-making. Resilience and self-efficacy are among them.

# Ripple Effects **For Kids**

## COMPREHENSIVE PREVENTION TRAINING SOFTWARE

Builds core social-emotional abilities, like empathy and impulse control, increases protective factors and reduces risk factors. Skill building tutorials include communicating with parents, resolving teacher conflict and dealing with childhood challenges from making friends, to parents' divorce. 150+ tutorials are accessed through the index, or pre-programmed units on Strengths, Problems, Reasons.



**RAISE GRADES**  
**SOLVE BEHAVIOR PROBLEMS**  
**REDUCE TRUANCY**

**ANYWHERE. ANYTIME.**

**EASY TO USE WITH FIDELITY**  
The expertise is on the screen

**AFFORDABLE**  
Much less expensive than buying separate programs

**AUTOMATED ASSESSMENT AND EVALUATION TOOLS**

**RESEARCH-BASED**  
Proven effective strategies include cognitive-behavioral training, rehearsal, peer modeling, problem-solving, media analysis, story telling, journal writing, interactivity

**OUTCOMES GUARANTEED**  
That's right. Use as designed, see results, or get a refund

**ACCLAIMED AND HONORED**  
Ripple Effects' Learning System has received more than 27 national awards and been endorsed by experts, educators, and teens. It's in hundreds of schools districts, community settings, and after school programs across the U.S.



**"This software can reach kids in ways I can't."**

*Nora Dean, L.I.C.S.W., Social Worker, Mann Elementary School, Washington, D.C.*

## RESEARCH SHOWS IT WORKS

*Ripple Effects for Kids* helps build key social-emotional abilities shown through research to help prevent involvement in violence and bullying, substance abuse and other social, behavior and health problems. Studies of the teen version show it reduces aggression, increases prosocial behavior, and improves attendance and educational outcomes. In one study, grade points rose almost one full point after seven contact hours of use.

## UNIVERSAL PREVENTION + INDIVIDUALIZED GUIDANCE



Direct students to immediate help with individual topics as problems arise, combine topics to provide systematic skills or prevention training. Give students a private way to explore sensitive topics on their own. Its interactive, individualizable, and includes extension components and transfer training opportunities for family, peers, and community.

## CULTURALLY INCLUSIVE, WORKS WITH ADD & ELL STUDENTS

Learners get what they want, how they want it, with short learning moments, peer voices reading the material, diverse cultural imagery, and multi-sensory interactivity. Works for kids with short attention spans and those with difficulty reading.

## ADAPTS TO YOUR NEEDS AND CONSTRAINTS

Ripple Effects' Lego™ like structure enables you to customize learning to fit your needs and constraints, in counseling, advisory, health, discipline, ISS, after-school, and classroom settings. Track student progress with interactive assessment tools. Block topics to match local standards.



Windows/Mac CD-ROM. Requires 1.3GB free drive space.

# Ripple Effects

## Topic List

absent  
afraid  
alcohol  
alcoholic parent  
angry  
apologies  
ashamed  
asking questions  
assertive body  
assertive message  
assertive voice  
assertiveness  
asthma  
attachment objects  
attention problems  
aware of yourself

background  
bad grades  
beaten  
bed wetting  
beliefs  
blankie  
blurting out  
body type  
bouncing back  
brainstorming  
options  
breaking rules  
bullied  
bully-you do it  
bystander

calming down  
caring-show it  
character  
cheating  
cigarettes  
citizenship  
clingy  
complaint  
compliments  
conceited  
conflict  
connecting  
consequences-predict  
controlling impulses

conversations  
courtesy  
crush  
cultural differences  
cursing

death  
decisions  
diabetes  
diet  
different  
disabilities  
disappointed  
discipline  
discouraged  
discrimination  
diversity-appreciating  
divorce  
drugs

effort  
embarrassed  
empathy  
envious  
exercise  
experimenting

failure-school  
fairness  
family problems  
fat  
feeling-for others  
feelings-changing  
feelings-communicating  
feelings-dealing with  
feelings-expressing  
feelings-knowing yours  
feelings-mixed  
feelings-predicting  
feelings-understanding  
fighting  
forgiving  
friend problems  
friends-making  
frustrated

gangs-joining  
goals  
gossip  
grades  
group-joining

hands and feet  
hard things  
help-getting it  
help-giving it  
hitting  
honesty  
hormones

ideas  
identifying with others  
ignoring  
illness  
impulse control  
instructions-following  
introducing  
inviting

jealous

keep trying  
knowing yourself

late  
learning problems  
learning style  
learning success  
left out  
letting go  
listening  
lying

managing feelings  
marijuana  
mistakes  
molested  
motives-understanding

name-calling  
neighborhood  
problems  
nervous

obese

options  
options-weighing them  
others

parent-talking to  
parents' substance use  
peer pressure  
permission-getting  
pet dying  
physical differences  
picked on-by peers  
picked on-by teacher  
point of view  
predicting consequences  
problem-naming  
problem-solving  
puberty  
pushing and shoving

questions-asking

reactions-controlling  
refusing  
relaxing  
resilience  
respect  
responsibility  
Ritalin  
rules

sad  
safety  
school failure  
secrets  
security blanket  
self-aware  
self-control  
self-esteem  
self-talk  
shame  
sharing  
shy  
sickness  
skipping school  
smarts  
smoking  
snatched-afraid of  
solutions-brainstorming  
solutions-testing

standing up  
standing up-message  
standing up-voice  
standing up-your body  
stealing  
stereotypes  
strengths  
study habits  
success  
success at learning

talking back  
tardy  
teacher problems  
teased  
teasing  
telling  
tests  
thoughts-controlling  
threats  
tobacco  
touch  
triggers-catching  
trust  
trying

understanding feelings  
unfair

weed  
wetting bed

yourself-aware of  
yourself-strengths  
yourself-talking to  
yourself-understanding

# Too many evidence-based programs do **NOT** work

Lots of **SEL programs** have been proven effective. Districts across the country have invested time, money, hope, passion and training in them. But too often they **end up on the shelf**, or don't get **expected outcomes**.

## They **don't get used**

**Up to 2/3 of new programs end up on the shelf within 2 years of adoption. WHY?**

- Don't have buy-in
- Lack leadership
- Staff turns over
- Can't compete with academics
- Lack continuous training
- Don't have institutional home

## They **get used**, but **don't work**

**There's a gulf between results in research settings and results in the real world. WHY?**

- Adapted without fidelity to core components of proven programs
- Fail to address learning differences
- Not culturally relevant or sensitive
- Implementers not content experts
- Training quality not maintained

**You've made a big investment in prevention  
Make sure it pays off**

## **Supplement and sustain evidence-based programs**

### **Raise grades, curb discipline problems, cut truancy**

**Choose Ripple Effects Coach for Students** (grades 3-5, or 6-10)

- add breadth and depth to existing prevention and intervention programs
- preserve fidelity to evidence-based practice
- ensure accuracy of scientific content
- provide early intervention, individualized for each student
- build strengths AND address risk factors
- reach non-readers and ELL

***“We used Coach for Implementers in the trainer training. It's as intuitive as any software I've ever seen.”***

*Doris Settles  
Kentucky Center for  
School Safety Clearinghouse  
& Certified Ripple Effects Trainer*

### **Scale and sustain with fidelity and adaptation**

**Choose Ripple Effects Coach for Implementers**

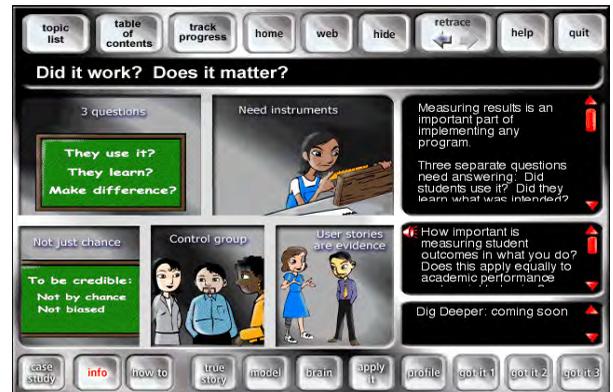
- empower implementers to succeed and solve problems
- make training continuously available - anytime, anywhere
- promote buy-in with new staff
- create a site-specific implementation plan
- develop skills in facilitating, modeling, reinforcing, ensuring compliance
- increase teacher responsiveness to learning differences
- promote cultural competence, address disproportionate discipline
- foster implementers' leadership and social-emotional abilities

# Making Programs Work

Software to Train Implementers. Anywhere. Anytime.

**Ripple Effects Coach for Implementers** is a modular, computer-based training program for use either as a stand-alone product, or in conjunction with live training.

**How it works:** Trainers can lead implementers through a pre-determined scope and sequence; individual implementers can use it on their own to get up and get going fast, or to find quick solutions to immediate concerns. Developed for users of Ripple Effects' elementary and adolescent skill training software, *Ripple Effects Coach for Implementers* can also be an effective supplement for training implementers in other evidence-based programs, whether promotion, prevention, or intervention.



## Module 1: Making Programs Work - The nuts and bolts of successful implementation

56 multimedia interactive tutorials, 14 contact hours. **Scope and Sequence** follows.



**Unit 1: Prepare The Way** Engage Stakeholders, Get Buy-In, Set the Climate, Provide Training, Create a Plan, Match to Other Programs, Adapt with Fidelity, Use in Context: Discipline, Counseling, Advisory, Academic Achievement, After School, Testing, Corrections, Infuse into Curriculum: Language Arts, Social Studies, Health, Decide Dosage, Customize Scope and Sequence, Individualize, Create IEP

**Unit 2: Implement effectively** Introduce, Set Expectations, Teachable Moments, Orient, Lead Discussion, Model, Direct Rehearsal, Reinforce, Ensure Compliance, Persevere, Handle disclosure

**Unit 3: Measure Results** Choose Instruments, Collect Data, Pre & Post Surveys, Self Profiles, Content Assessment, Administrative Data, Analyze Results

**Unit 4: Scale and sustain** Leverage Technology, Ripple Effects Software, *Whole Spectrum Learning System*, Research Base, Screen Layout, Privacy Issues, Administrative Functions, Monitoring Progress, Customizing Content, Using Web Resources, Solving Tech Problems

### Additional modules

- **Understanding Your Students** – 24 tutorials (6 contact hours)  
Addressing learning, behavioral, social, cultural issues that challenge students and teacher alike
- **Strengthening Your Leadership** – (51 tutorials (13 contact hours)  
Personal transformation through mastery of key social-emotional abilities

**Call today:** Toll Free 888-259-6618 Fax 415-227-4998 [www.rippleeffects.com](http://www.rippleeffects.com) [info@rippleeffects.com](mailto:info@rippleeffects.com)

# Train the Trainer

## 7 Weeks Workshop - Module I

**Ripple Effects Coach for Implementers** is a modular (3 modules), computer-based multimedia training program for use as a stand-alone product, or in conjunction with live training.

**How it works:** Trainers can lead implementers through a pre-determined scope and sequence; individual implementers can use it on their own to get up and get going fast, or to find quick solutions to immediate concerns.

Developed for users of Ripple Effects' elementary and adolescent skill training software, *Coach* can also be an effective supplement for training implementers in other evidence-based programs, whether promotion, prevention, or intervention.



**Making Programs Work - MODULE I** - The nuts and bolts of successful implementation with 56 interactive tutorials, 14 contact hours.

# Train the Trainer

## 3 Weeks Workshop - Module II

### Module II: Managing Diverse Learners (6 contact hours) (Prerequisite Module I)

#### It's a different world

Most educators today teach in a different world from the one they grew up in. Their students are ethnically, socially, economically and religiously diverse. They're also diverse in how they learn best, and in the variety of strengths, aptitudes and limitations they bring to the learning experience.

#### Teachers not fully prepared

Many teachers report they have not been properly prepared to manage the diversity in their classrooms, and are not able to confidently separate diversity issues, from learning issues, from behavior issues. Ripple Effects' *Coach for Implementers* answers this need.



#### **Implementer Coach promotes nuanced understanding**

The second module of *Coach for Implementers* "Managing Diverse Students" responds to modern educators' needs. It takes implementer training to the next level, enabling educators to tease out learning issues, from behavior issues, from cultural issues, from health issues, and to address each of them with a combination of technical skill and emotional intelligence. It promotes a deeper and more nuanced appreciation of every student, something vitally important not only for effective social programming, but for effective teaching at every level, in every discipline.

# Train the Trainer

## 7 Weeks Workshop - Module III

### Module III: Strengthening Your Leadership *(14 contact hours)* *(Prerequisite Module II)*

#### Going deeper

The third module, **Strengthening Your Leadership** promotes leadership through personal transformation. Personal leadership of implementers has been identified time and again as a critically important factor in program success. It is more important to teacher success than IQ and content expertise combined.

#### Part vision and part skill

Leadership is part vision, and part skill. The program addresses both, with a focus on key social-emotional abilities that underpin the ability to bond with students from a variety of backgrounds, to command the respect of rebellious youth, to maintain an orderly yet engaging classroom, and to manage feelings of frustration, anger, and disappointment, without burning out - or acting out.



#### Seven key competencies

Coach for Implementers emphasizes development of seven core social-emotional abilities: self-understanding, empathy, assertiveness, connectedness in community, impulse control, management of emotion, and decision-making. These are the same, success-making abilities that students can learn in Coach for Teens and Coach for Kids.

#### Learnable abilities

While some people have stronger innate social-emotional aptitudes, these abilities can be learned by just about anyone. But only some methods have been proven effective in teaching them. Many more have been discredited, as well intended but ineffective. They're dependent on uneven instructor quality, and have to be scheduled in advance, often missing the "teachable moment." Computer technology offers a way to have research-based, proven effective strategies, directly available to teachers at their moment of greatest need.



## Ripple Effects for RTI/Pre-referral Interventions

*Ripple Effects for Kids* and *Ripple Effects for Teens* computer-based student behavioral training applications can help you address over-representation of minorities in special education. The programs provide a range of evidence-based assessments and comprehensive interventions for implementation in mainstream and alternative settings. Staff in all settings can use the programs to discern between learning differences and learning disabilities and improve discipline and academic outcomes before unnecessary referrals. Monitoring and reporting features **support RTI** and enable adult facilitators to monitor each student's progress and report to parents with a minimum of fuss.



The software helps students succeed by:

- Providing research-validated and comprehensive positive behavioral interventions and supports (PBIS)
- Easily delivering individualized/differentiated interventions to change behavior, build resilience, social and emotional competency, and connection to the community
- Ensuring fidelity to proven effective cognitive-behavioral training methods
- Matching training to each student's learning strengths
- Automatically monitoring student progress – reducing paperwork

Since discipline issues account for up to 80% of special education referrals, by reducing discipline referrals, Ripple Effects enables you to help kids succeed, make sure students with special needs are identified and well served, and meet federal mandates to reduce disproportionate representation via **early intervening services**.

## Positive Behavioral Intervention and Supports with Ripple Effects

Ripple Effects software is a resource for **positive youth development** as well as targeted intervention with individual students in a variety of learning and health settings. The programs are evidence-based research validated and support implementation of the three levels of PBIS: **Primary** - Class room-/School-wide, **Secondary** - Small group targeted intervention, and **Tertiary** - Specialized, Individualized interventions.



### Using the program in a PBIS setting is straightforward with the 4 steps below.

1. **Identify a student strength** that can be a foundation for growth The simplest way to do this is to have each student complete the self-profile under the "learning styles" topic. For students, understanding how they learn most easily is a first step in recognizing how they can be successful learners. You can also have them complete the tutorial entitled "strengths"
2. **Direct them to the behavior being promoted (primary) OR the issue that has caused disciplinary action(secondary, tertiary).** The topic lists include more than a hundred behavioral infractions recognized at most school districts (from talking back to cheating, fighting, hate crimes, etc.) It also includes health and mental health issues that students face from anxiety and social isolation to obesity, to talking too much. The multi-media tutorial for each topic automatically leads students to training in social-emotional competencies that are correlated with changing the problematic behavior.
3. **Have them seek out an underlying reason.** Students exhibit the same problem behavior for a variety of different reasons. In most cases, you can't know what the underlying reason is. Neither guessing nor interrogating students about personal issues is a productive way to find out. Instead, ask students to scroll down the topic list to find something that interests them, or (for older students) that they think could be connected to the underlying reason for the problem. Trust their instincts to find what they need. In many cases, after using the program *in private*, students will disclose the underlying problem to a trusting adult. Meanwhile, don't hover or over direct.
4. **End with asset building – training in key social-emotional abilities.** These are organized into seven categories: self-understanding, assertiveness, empathy, connection to community, impulse control, management of feeling, and decision-making. Either you or the student may choose where to start. In either case, present it as a process of empowerment, not punishment.

## Ripple Effects' Whole Spectrum Learning System

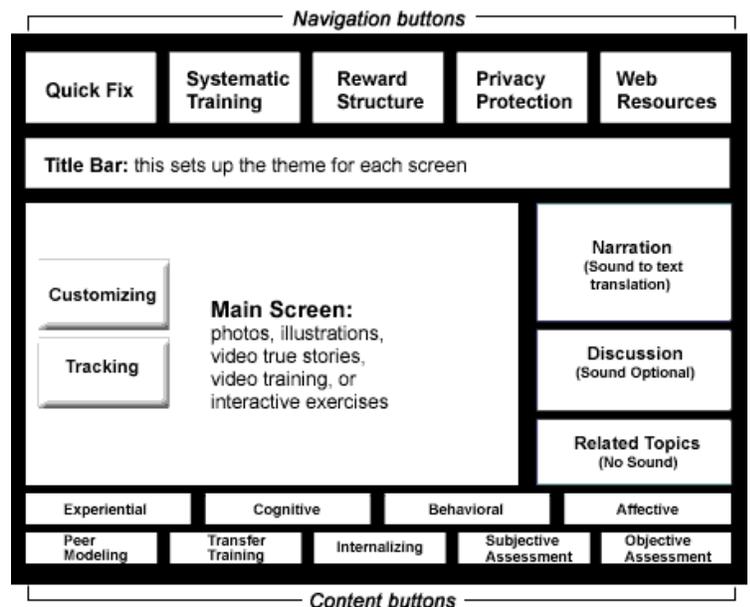
All of Ripple Effects' Software programs are built on its proprietary **Whole Spectrum Learning System**. Ripple Effects Social Learning model combines three things:

- What people need to know to be socially and emotionally literate
- How various people learn
- What engages them

### This system:

- appeals to the whole spectrum of learners
- engages the whole spectrum of intelligence
- responds to the whole spectrum of needs and abilities
- reflects the whole spectrum of social backgrounds
- adapts to the whole spectrum of learning environments
- integrates the whole spectrum of social learning strategies
- uses the whole spectrum of ways people like to learn

The *Whole Spectrum Learning System* offers no fewer than **eight modes of learning** for every topic covered. These modes include experiential, cognitive, behavioral and affective strategies, case studies, peer modeling, transfer training opportunities in sports and with friends and family, media analysis, role playing, internalizing through an interactive journal, subjective assessment through personal profiles, and assessment of concept mastery through interactive games.



It enables targeted intervention and provides systematic prevention.

It's customizable to allow local control over content. It uses passwords, encryption and screen "curtains" to provide strong privacy protection for learners. You can't go behind their backs to "spy" on what they've looked at or written.

It provides a simple management and tracking system for administrators. You can track learners' completion of skill building assessment exercises.